



PrintEra Homes LLC

Flood & mold talking points — realtor leave-behind

The pitch in one line

Flood happens. Tear-out shouldn't. Less mold potential. Less water damage. Waterproof floors that can dry after a flood.

After water gets in

Area	Stick frame	PrintEra 3D-printed
Walls	Wood + drywall soak → swell, rot, mold	Concrete shell — nothing to rot
Mold risk	Framing & paper feed mold	Far less structural mold potential
Floors	Often tear-out / replace	Waterproof floors — clean & dry
Recovery	Gut to the studs is common	Structure stays; soft goods may still need work

Honest note (say this out loud)

We say **far less potential for mold** in the structure — not “mold-proof forever.” Soft goods, cabinets, and some finishes can still need attention after a flood. The win is the building itself.

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